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Dear Jane

**RE: BRIDLESMITH GATE, NOTTINGHAM – THE CARAVAN**

As you are perhaps aware, Fisher Hargreaves Proctor are the dominant agency practice in the retail sector in Nottingham, having been responsible for perhaps 70% of all retail lettings over the past few years.

Bridlesmith Gate is very much the flag bearer for Nottingham's retail market and is home to a number of aspirational brands.

As I am sure you are also aware, the retail market is having a difficult time and there are several retailers along Bridlesmith Gate considering disposing of their shops, which in the long term would not be good for Nottingham's image.

It was, therefore, with dismay that I discovered "the caravan" on Bridlesmith Gate outside Diesel and Sole Trader.

The caravan is to operate as a Juice Bar and I understand that the City Council will generate a massive income of:

**£3,028 per annum**

from this pitch, but at what cost?

I have already been contacted by a number of retailers to make comment on their behalf to the Council, and indeed the asset managers of NEM House/Bridlesmith House, which out of interest is actually owned by the Nottinghamshire County Council Pension Fund.

As you can imagine, blocking the vision lines to Sole, Diesel and to a lesser extent Replay, will have a negative impact on their trade which is already under pressure.

I would urge you, therefore, to look at the "bigger picture" rather than just seeing an income for the City Council of £3,028 per annum.

If this caravan is allowed to stay on Bridlesmith Gate, it will have a detrimental impact on Nottingham's number one fashion street and also on inward investment.

I am not sure whether you are the correct person to write to, but if not please pass this letter on to the relevant party.

It is essential that some common sense is brought to bear on this matter as soon as possible and the decision to grant a licence to "the caravan" is overturned.

Kind regards.

Yours sincerely



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